

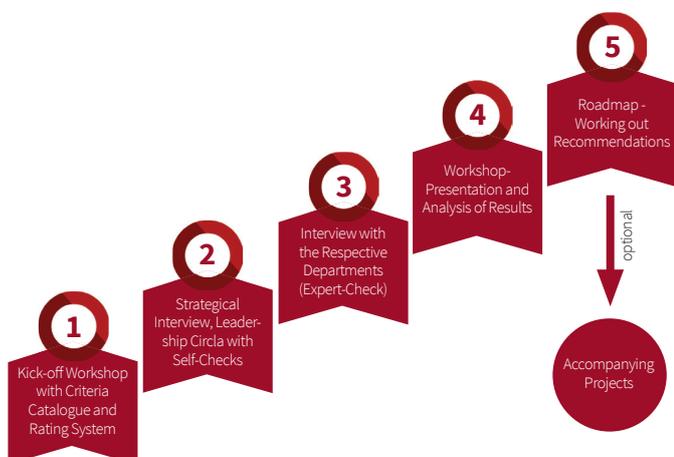


Digital Potential Check

The effects of digitisation can no longer be assumed away by companies. Big data, automation with M2M communication, networking, digital customer interfaces and much more break up existing value chains with increasing speed and drive the business. Not only large corporations, but especially medium-sized enterprises have to confront the structural change and new challenges in the B2B business. These can be diverse. They affect all functional areas, processes, interfaces with customers and suppliers and above all every employee in the company. Therefore, it is important to find out at what stage your company is in the digital transformation and what new opportunities for customer acquisition, processes and business can be benefited from. TÜV TRUST IT has developed the Digital Potential Check for a comprehensive potential analysis to answer these questions.

Approach

Based on a five-step process with workshops, self-assessments and expert interviews as well as the development of an implementation roadmap, we support you in determining the actual situation of your digital transformation and show you ways to improve the transformation quality in your company. The steps in detail are:



Steps for improving digitisation

On the basis of a detailed questionnaire on all functional areas and supporting factors, it is determined in detail how

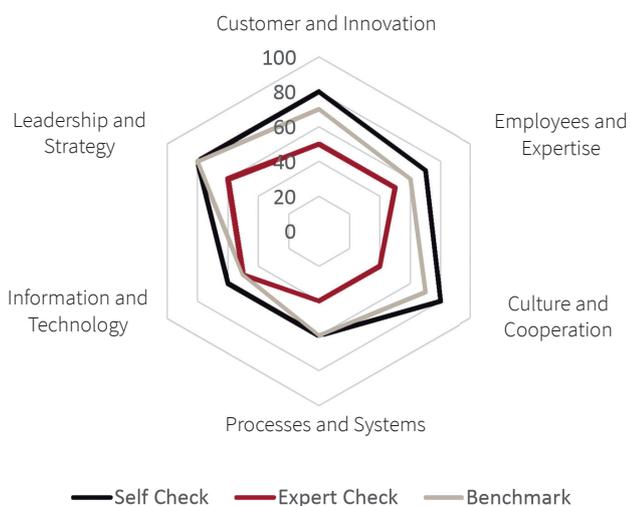
far the implementation in your company has progressed and where gaps should be closed. This is not necessarily about individual steps, but rather about key strategic issues, such as: future digitised customer relationships and experiences and what new services can be developed from the structured analysis of large amounts of data. Or whether technologies such as augmented / virtual reality in connection with data-based processes, such as predictive maintenance, are fundamentally changing the services or to what extent Internet of Things (IoT) networking might take internal processes to a higher level.

Ideally, all of these topics should be embedded in a digital strategy of the company, which anchors the use of digital technologies for future business models. From this, the integration of all functional areas will emerge as well as appropriate measures how to foster further development of the (digital) competences and expertise of your employees.

The analysis leads to a detailed evaluation in a total of 6 categories and also includes benchmarking with the aim of defining appropriate measures and projects that noticeably increase the degree of digital transformation.



Digital Transformation



Report / To Do

1. Result
2. Analysis
3. Measures



Digital Potential Check

Benefit from the well-known TÜV brand and secure a high-quality expertise for the evaluation and improvement of digitisation in your company.

Your Benefits

With the broad expert knowledge and high competence in the fields of information security and data protection of TÜV TRUST IT's experts you receive a neutrality and objectivity oriented analysis of the implementation status of the digital transformation in your company as well as a proposal for a customised action plan with concrete measures whose realisation we will gladly assist you with. The benefits for your business are in

- An individual positioning in the field of digitisation
- The determination of (prioritised) fields of action
- The digital transformation from a holistic entrepreneurial perspective
- A noticeable improvement in the competitive position
- An independent, neutral view

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