Cyber Security

Security Awareness Campaigns

The confidential handling of information and information security proper are essential factors for corporate success. Apart from technical, meaning primarily software-based security measures and procedural safety precautions (rules, policies etc.) the refined security awareness of all staff members is crucial. In this regard, personal involvement with the issue of information security and knowledge on how to personally contribute to data protection are highly relevant. Security awareness campaigns can be of great value in enhancing your employees' sensitivity and competence as to operating IT systems and handling sensitive data in accordance with information security requirements.

Approach

Security awareness campaigns are designed to foster a long-term and sustainably security-conscious interaction with IT systems, enabling staff members to act in conformity with the envisaged protection level. Such a campaign can enhance security awareness and inform your employees about potential risks and measures to avoid security incidents. Only by preventing security incidents to occur and by initiating the appropriate counter-measures quickly and efficiently can you avoid high expenditures of time and funds in urgent threat situations. Additionally, sharpening your employees' security awareness will help protect information assets and corporate reputation.

Individually Customised Campaigns

TÜV TRUST IT will not perform the campaign on its own accord but, together with you, we will prepare the project, choose appropriate measures and support and assist you comprehensively.
For the purpose of teaching and consolidating knowledge about security-relevant issues it is sensible to simulate typical and everyday situations. It has proven to be expedient to carry out security awareness campaigns not only once but to organise them over a longer period of time, illustrating security-relevant aspects learned graphically.

10 golden rules for information protection

TÜV TRUST IT will work out a customised concept to increase your employees' security awareness. In so doing, we often make use of visual illustrations. Visual illustrations, especially humoristic ones, have the advantage of conveying rather dry subjects in an entertaining, eye-catching and easily memorable fashion, thereby promoting a positive attitude toward security themes.

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Diversity is Key

In order to achieve a constant occupation with central security aspects, we employ various media for presenting results. To reinforce learning effects it is helpful to reach employees at various stations of their daily work routine. This can be achieved e.g. by placing informative posters in business premises, through publications in employee newspapers, by inserting memorable information into screen savers or by means of classical awareness trainings. Such advanced trainings can be supported by illustrating practical case examples with the help of educational videos.

Your Benefits

- Supporting and raising the security awareness of your employees

- Comprehensive and holistic consultation on securely operating IT systems and handling information worth protecting

- A periodic combination with social engineering campaigns will help protect your company from attacks efficiently and sustainably